

Tower Hamlets Application for a premises licence Licensing Act 2003

For help contact licensing@towerhamlets.gov.uk Telephone: 020 7364 5008

* required information

Section 1 of 19		
	time and resume it later. You do not need to be	logged in when you resume
Tod can save the form at any	time and resume it later. You do not need to be	
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	Former Shoreditch Underground	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on bo	ehalf of the applicant?	Put "no" if you are applying on your own
• Yes	No	behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	Anthony	
* Family name	Hoete	
* E-mail		
Main telephone number		Include country code.
Other telephone number		
	licant would prefer not to be contacted by tele	phone
Is the applicant:		
Applying as a business	or organisation, including as a sole trader	A sole trader is a business owned by one
C Applying as an individu	al	person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
* Is the applicant's business registered in the UK with Companies House?	© Yes C No	
* Registration number	OC358970	
* Business name	WHAT_developments LLP	If the applicant's business is registered, use its registered name.
* VAT number	110 1404 95	Put "none" if the applicant is not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page.	•			
* Applicant's position in the business	Managing Director			
Home country	United Kingdom	The country where the applicant's headquarters are.		
Registered Address		Address registered with Companies House.		
* Building number or name	WHAT_architecture			
* Street	14 Anning Street			
District	Shoreditch			
* City or town	London			
County or administrative area				
* Postcode	EC2A 3LQ			
* Country	United Kingdom			
Agent Details				
* First name	David Asher			
* Family name	Charman			
* E-mail				
Main telephone number		Include country code.		
Other telephone number				
☐ Indicate here if you wou	uld prefer not to be contacted by telephone			
Are you:				
 An agent that is a busin 	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.		
A private individual acting as an agent				
* Is your business registered in the UK with Companies House?				
* Registration number	6996277			
* Business name	Theatron Media Ltd	If your business is registered, use its registered name.		
* VAT number	108582608	Put "none" if you are not registered for VAT.		
* Legal status	Private Limited Company			

Continued from previous page	•	
* Your position in the busines	s Director	
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
* Building number or name	19	
* Street	Home Farm Way	
District	Easter Compton	
* City or town	Bristol	
County or administrative area		
* Postcode	BS35 5SE	
* Country	United Kingdom	
Section 2 of 19		
PREMISES DETAILS		
I/we, as named in section 1, ap described in section 2 below (in accordance with section 12	oply for a premises licence under section 17 of the the premises) and I/we are making this application of the Licensing Act 2003.	ne Licensing Act 2003 for the premises on to you as the relevant licensing authority
Premises Address	•	
Are you able to provide a post	al address, OS map reference or description of t	he premises?
	p reference C Description	
Postal Address Of Premises		
Building number or name	Former Shoreditch train station	
Street	Corner of Pedley Street and Code Street	
District		
City or town	Shoreditch	
County or administrative area	London	
Postcode	E1 5EW	
Country	United Kingdom	
Further Details		
Telephone number	07739 490125	
Non-domestic rateable value of premises (£)	9,400	

Section 3 of 19				
APPLICATION DETAILS				
In what capacity are you applying for the premises licence?				
An individual or individuals				
A limited company				
A partnership				
An unincorporated association				
A recognised club				
☐ A charity				
☐ The proprietor of an educational establishment				
☐ A health service body				
A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales				
A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England				
The chief officer of police of a police force in England and Wales				
Other (for example a statutory corporation)				
Confirm The Following				
I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities				
☐ I am making the application pursuant to a statutory function				
I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative				
Section 4 of 19				
NON INDIVIDUAL APPLICANTS				
Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.				
Non Individual Applicant's Name				
Name				
Details				
Registered number (where applicable)				
Description of applicant (for example partnership, company, unincorporated association etc)				

Continued from previous page	
Address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
Contact Details	
E-mail	
Telephone number	
Other telephone number	
	Add another applicant
Section 5 of 19	
OPERATING SCHEDULE	
When do you want the premises licence to start?	01 / 10 / 2014 dd mm yyyy
If you wish the licence to be valid only for a limited period, when do you want it to end	01 / 10 / 2015 dd mm yyyy
Provide a general description o	of the premises
licensing objectives. Where you	ses, its general situation and layout and any other information which could be relevant to the ur application includes off-supplies of alcohol and you intend to provide a place for plies you must include a description of where the place will be and its proximity to the
and a lower ground area which	reditch train station, comprising of a detached single-storey building (the old ticket office) previously formed part of the train-line (now finished with wooden decking). A high emises. The site is located in the west of Tower Hamlets borough, next to Allen Gardens.
	o enable the production of pop-up cinema events during the licensed period. These events y, but the number of total licensed days is likely to exceed the 21 allowed if using Temporary
	space will be configured as a pop-up cinema on the lower ground floor, with a bar serving tion on the premises on the ground floor.

Continued from previous	page				
 We have already compl	leted th	ree weeks of these ever	nts using TEI	Ns during Jur	e this year, with no complaints or issues.
If 5,000 or more people expected to attend the premises at any one tin state the number expedattend	are ne,				
Section 6 of 19			Sala (1900)		
PROVISION OF PLAYS					
Will you be providing p	lays?				
○ Yes		€ No			
Section 7 of 19			ANTALY.		
PROVISION OF FILMS					
Will you be providing fi	lms?				
Yes		○ No			
Standard Days And Ti	mings				
MONDAY					Give timings in 24 hour clock.
	Start	18:00	End	23:00	(e.g., 16:00) and only give details for the days
	Start		End		of the week when you intend the premises to be used for the activity.
TUESDAY					,
	Start	18:00	End	23:00	
	Start		End		
14:000 (COD AV	Juit		Liid		
WEDNESDAY					
		18:00		23:00	
	Start		End		
THURSDAY					
	Start	18:00	End	23:00	
	Start		End		
FRIDAY					
	Start	18:00	End	23:00	
	Start		End		
CATURDAY	3001		LIIG		
SATURDAY					
	Start	12:00	End	23:00	
	Start		End		

Continued from previous page			
SUNDAY			
Start 12:00 End 23:00			
Start End			
Will the exhibition of films take place indoors or outdoors or both? Where taking place in a building or other			
structure tick as appropriate. Indoors may Outdoors Both include a tent.			
State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.			
Cinema with small surround-sound speakers - designed for high clarity / low volume.			
Entry will be restricted to ticketed guests, who will be age checked by SIA approved Door Supervisors on the ground floor.			
State any seasonal variations for the exhibition of film			
For example (but not exclusively) where the activity will occur on additional days during the summer months.			
Non standard timings. Where the premises will be used for the exhibition of film at different times from those listed in the column on the left, list below			
For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.			
31st December / 1st January (New Year's Eve) - Start 18:00 End 04:00			
3 April (Good Friday) - Start 12:00 End 23:00 6 April (Easter Monday) - Start 12:00 End 23:00			
4 May (Early May bank holiday) - Start 12:00 End 23:00			
25 May (Spring bank holiday) - Start 12:00 End 23:00			
31 Aug (Summer bank holiday) - Start 12:00 End 23:00 Section 8 of 19			
PROVISION OF INDOOR SPORTING EVENTS			
Will you be providing indoor sporting events?			
(Yes (No			
Section 9 of 19			
PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS			
Will you be providing boxing or wrestling entertainments?			
C Yes © No			
Section 10 of 19			
PROVISION OF LIVE MUSIC			
Will you be providing live music?			
C Yes			

Continued from previous	page				
Section 11 of 19					
PROVISION OF RECOR	DED MUSIC	m 16			
Will you be providing r	ecorded mu	ısic?			
○ Yes	•	No			
Section 12 of 19					
PROVISION OF PERFO	RMANCES (OF DANCE			
Will you be providing p	erformance	s of dance?			0.11
C Yes	•	No			
Section 13 of 19	er Hillian	H CHI III DA A			
PROVISION OF ANYTH	ING OF A S	IMILAR DESC	RIPTION TO LIV	E MUSIC, RE	CORDED MUSIC OR PERFORMANCES OF
Will you be providing a performances of dance		nilar to live mu	ısic, recorded mu	sic or	
C Yes	•	No			
Section 14 of 19		3 4,19, 3		máre, r	
LATE NIGHT REFRESH	MENT				
Will you be providing la	ite night ref	freshment?	· · · · · ·		
○ Yes	•	No			
Section 15 of 19					
SUPPLY OF ALCOHOL					
Will you be selling or su	pplying alc	ohol?			
Yes	C	No			
Standard Days And Ti	mings				
MONDAY					Give timings in 24 hour clock.
	Start 18:	00	End	22:30	(e.g., 16:00) and only give details for the days
	Start		End		of the week when you intend the premises to be used for the activity.
TUESDAY					
	Start 18:	00	End	22:30	2
	Start		End		
WEDNECDAY			2114		J
WEDNESDAY					1
	Start 18:	00	End	22:30	
	Start		End		
THURSDAY					
	Start 18:	00	End	22:30	
	Start		End		

Continued from previous page				
FRIDAY				
Start 18:00	End 22:30			
Start	End			
SATURDAY				
Start 12:00	End 22:30			
Start	End			
SUNDAY				
Start 12:00	End 22:30			
Start	End			
Will the sale of alcohol be for consumption:	If the sale of alcohol is for consumption on			
On the premises Off the premises	the premises select on, if the sale of alcohol Both is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.			
State any seasonal variations				
For example (but not exclusively) where the activity will occ	ur on additional days during the summer months.			
Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below				
For example (but not exclusively), where you wish the activity				
31st December / 1st January (New Year's Eve) - Start 18:00 Er 3 April (Good Friday) - Start 12:00 End 22:30 6 April (Easter Monday) - Start 12:00 End 22:30 4 May (Early May bank holiday) - Start 12:00 End 22:30 25 May (Spring bank holiday) - Start 12:00 End 22:30 31 Aug (Summer bank holiday) - Start 12:00 End 22:30	nd 03:30			

	ATC TO			
Continued from previous page				
Enter the contact's addres	\$			
Building number or name				
Street				
District	N. 7.1.			
City or town				
County or administrative are				
Postcode				
Country			- H. N.	
Personal Licence number (if known)				
Issuing licensing authority (if known)				
PROPOSED DESIGNATED P	REMISES SUP	ERVISOR CONSENT	1.34/3903	
How will the consent form of the supplied to the authority		d designated premises	upervisor	
		nated premises supervi	sor	
As an attachment to the second s				
Reference number for conse	• •			If the consent form is already submitted, ask
form (if known)	::10	<u>.</u>		the proposed designated premises supervisor for its 'system reference' or 'your
ASS				reference'.
Section 16 of 19				
ADULT ENTERTAINMENT				nt or matters ancillary to the use of the
premises that may give rise			mertammer	it of matters anchiary to the use of the
Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.				
Films for restricted age grou Summer-themed events ma All events are all 18+, with C	y involve swim	wear.	ors.	
Section 17 of 19				
HOURS PREMISES ARE OPE		SLIC		97.2 W W W W W W W W W W W W W W W W W W W
Standard Days And Timing	12			
MONDAY		1	,	Give timings in 24 hour clock.
Sta	rt	End		(e.g., 16:00) and only give details for the days of the week when you intend the premises
Sta	rt	End		to be used for the activity.

Continued from previous page				
TUESDAY				
	Start	End		
	Start	End		
WEDNESDAY				
	Start	End		
	Start	End End		
	Start	CIIU		
THURSDAY				
	Start	End		
	Start	End		
FRIDAY				
	Start	End		
	Start	End		
SATURDAY				
	Start	End		
	Start	End End		
	Start	Elia		
SUNDAY				
	Start	End		
	Start	End		
State any seasonal varia	ations			
For example (but not exclusively) where the activity will occur on additional days during the summer months.				
	-			
Non standard timings. I	Where you intend to use the premise mn on the left, list below	es to be open to the members and guests at different times from		
	·			
For example (but not ex	xclusively), where you wish the activ	ity to go on longer on a particular day e.g. Christmas Eve.		
Section 18 of 19				
LICENSING OBJECTIVE				
	intend to take to promote the four li	censing objectives:		
a) General – all four lice	nsing objectives (b,c,d,e)			

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

All guests will be Challenge 25 checked by SIA approved Door Supervisors at the door.

Plastic glassware will be used throughout.

CCTV will be used.

Safe capacity limits will be maintained through the use of tally counters and/or advanced ticketing.

The supply of alcohol is not the primary purpose of the events.

As local stakeholders, we have consulted Spitalfields Community Group about our plans, and they have confirmed that they have no objection to our application. We intend to maintain a open dialog with the SCG and other neighbouring residents throughout our operation.

b) The prevention of crime and disorder

Staff will be trained to identify drunken behavior, and halt sales.

No irresponsible promotions that may lead to the excessive consumption of alcohol will be introduced.

Free water will be available throughout.

Trained SIA approved security will ensure any disorderly conduct is dealt with swiftly and professionally.

An Incident Log Book will be maintained on the premises.

c) Public safety

Sufficient security staff / floor supervisors will be employed in relation to the number of quests.

Safe capacity limits (to ensure no overcrowding) will be maintained through the use of tally counters and/or advanced ticketing.

Staff will be trained in / informed of necessary safety measures including evacuation procedures.

Comprehensive safety notices will be visible throughout the venue.

Safe arrival and departure routes from the premises for patrons will be identified and documented, and staff/patrons informed accordingly.

d) The prevention of public nuisance

Noise escape from the premises will be limited through the use of sound proofing, small speakers and sound level limiters on amplification equipment.

Nuisance and noise from customers entering and leaving the premises will be minimised through the use of signs inside/outside the venue asking patrons to leave quietly, and briefing of staff and security to reinforce this.

Limited attendance per night will ensure no congestion of the pavement/roadway.

There are excellent public transport links and a nearby minicab station for patrons leaving the premises. Transport timetables will be displayed at the exit of the premises.

Noise from staff, contractors and suppliers and their activities (including refuse collection and food/drink deliveries) will be minimised and controlled through focusing such activities within standard business hours, and providing appropriate training and signage.

An Incident Log Book will be maintained on the premises.

There will be at least 30 minutes between last sales of alcohol and the closure of the premises.

e) The protection of children from harm

The Challenge 25 initiative will be followed to check the age of those who appear to be under the age of 25.

Children will not be allowed into the venue, and therefore restricted from viewing films that are inappropriate for their age.

Section 19 of 19

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Premises Licence Fees are determined by the non domestic rateable value of the premises.

Continued from previous page...

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment only where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

190.00

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

David Asher Charman

* Capacity

Director

* Date

05 / 08 / 2014 dd mm yyyy

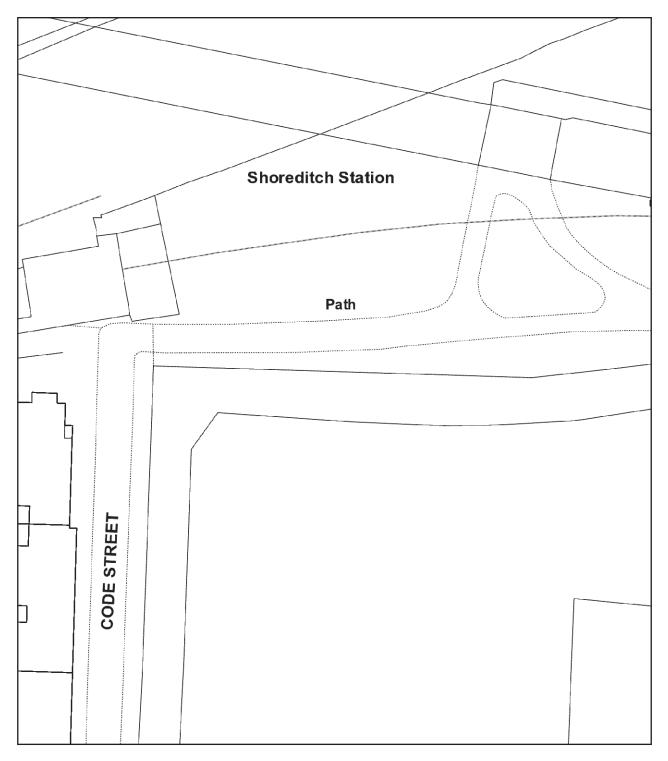
Add another signatory

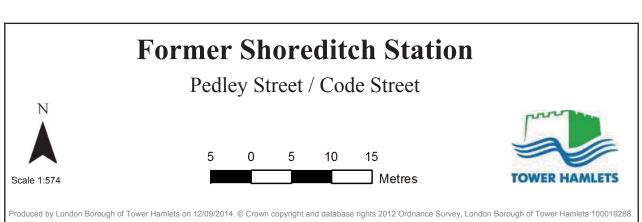
Once you're finished you need to do the following:

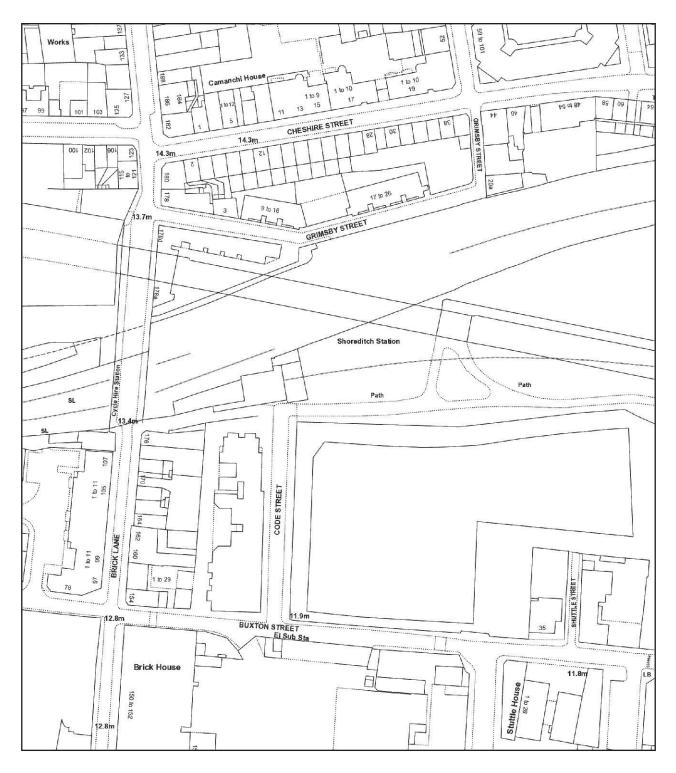
- 1. Save this form to your computer by clicking file/save as...
- 2. Go back to https://www.gov.uk/apply-for-a-licence/premises-licence/tower-hamlets/apply-1 to upload this file and continue with your application.

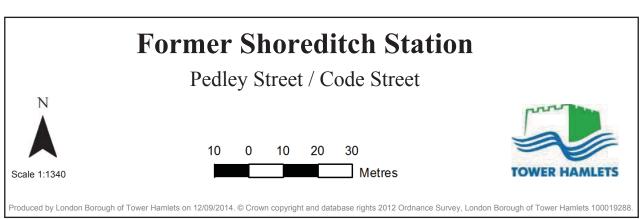
Don't forget to make sure you have all your supporting documentation to hand.

Continued from previous page				
IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION				
OFFICE USE ONLY				
Applicant reference number	Former Shoreditch Underground			
Fee paid				
Payment provider reference				
ELMS Payment Reference				
Payment status				
Payment authorisation code				
Payment authorisation date				
Date and time submitted				
Approval deadline				
Error message				
Is Digitally signed				
< Previous <u>1 2 3 4</u>	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 Next>			









Section 182 Advice by the Home Office

Updated October 2010

Relevant, vexatious and frivolous representations

- 9.8 A representation would only be "relevant" if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives. For example, a representation from a local businessman which argued that his business would be commercially damaged by a new licensed premises would not be relevant. On the other hand, a representation that nuisance caused by the new premises would deter customers from entering the local area and the steps proposed by the applicant to control that nuisance were inadequate would be relevant. There is no requirement for an interested party or responsible authority to produce a recorded history of problems at a premises to support their representations, and in fact this would not be possible for new premises. Further information for interested parties about the process for making representations is available in "Guidance for interested parties: Making representations" which can be found on the Home Office website.
- 9.9 The "cumulative impact" on the licensing objectives of a concentration of multiple licensed premises may also give rise to a relevant representation when an application for the grant or variation of a premises licence is being considered, but not in relation to an application for review which must relate to an individual premises.
- 9.10 It is for the licensing authority to determine whether any representation by an interested party is frivolous or vexatious on the basis of what might ordinarily be considered to be vexatious or frivolous. Vexation may arise because of disputes between rival businesses and local knowledge will therefore be invaluable in considering such matters. Frivolous representations would be essentially categorised by a lack of seriousness. An interested party who is aggrieved by a rejection of their representations on these grounds may challenge the authority's decision by way of judicial review.
- 9.11 Licensing authorities should not take decisions on whether representations are relevant on the basis of any political judgement. This may be difficult for ward councillors receiving complaints from residents within their own wards. If consideration is not to be delegated, contrary to the recommendation in this Guidance, an assessment should be prepared by officials for consideration by the subcommittee before any decision is taken that necessitates a hearing. Any ward councillor who considers that their own interests are such that they are unable to consider the matter independently should disqualify themselves.

- 9.12 The Home Secretary recommends that in borderline cases, the benefit of the doubt should be given to the interested party making the representation. The subsequent hearing would then provide an opportunity for the person or body making the representation to amplify and clarify it. If it then emerged, for example, that the representation should not be supported, the licensing authority could decide not to take any action in respect of the application.
- 9.13 Licensing authorities should consider providing advice on their websites about how any interested party can make representations to them.



John McCrohan LBTH Licensing Toby Club Vawdrey Close E1 4AU HT - Tower Hamlets Borough
HH - Limehouse Police Station
Licensing Office
Limehouse Police Station
27 West India Dock Road &
5 Birchfield Street
E14 8EZ
Telephone:
Facsimile:
Email:

Your ref: Our ref:

24 August 2014

Dear Mr McCrohan

Re:application for a premises licence Former Shoreditch train station, Pedley St, E1 5EW

I write with reference regarding the above application. Please accept this letter as notification that the police as a responsible authority wish to object to this application on the following two licensing objectives.

The prevention of crime and disorder

The prevention of public nuisance

LBTH has adopted a Saturation Policy / Cumulative Impact Policy which includes Pedley St at the junction with Brick Lane. This policy was adopted due to the concerns about the number of licensed premises in such a small area and the resulting number of ASB calls and the potential for disorder.

With regards to this policy, the licensing authority will normally refuse any new applications or any variation of these in the cumulative impact zone; *unless the applicant* can demonstrate there will be no negative cumulative impact on one or more of the licensing objectives.

This part of Brick Lane is already a very busy area in terms of licensed premises. The continuing introduction of new licensed premises or variations however small or well run, will only compound the problems in the CIZ

Although the alcohol hours are within the framework hours, it is yet another premise that will have the ability to sell alcohol in the area which is already "saturated"

At present, Tower Hamlets Police Licensing Unit's policy is to object to all new licences or variations in the CIZ as set out by the Saturation Policy. If no objection was forthcoming from the police, then LBTH Licensing at present would object to the application.

This provides the opportunity to the committee to scrutinize the application and for the applicant to demonstrate how their application will not have a negative cumulative impact on the licensing objectives of the prevention of crime and disorder and the prevention of public nuisance.

Can the applicant provide evidence that the operation of the premise will not add to the negative cumulative impact already being experienced in this area?

This venue has been used in the past for other activities other than the performance of

film.

If the committee is to grant a licence, I would ask that they consider the following:

1. No promoted events that involves DJs

(if not, a F696 to be completed for promoted events within the relevant time period)

2. CCTV

The CCTV system shall incorporate a recording facility and any recordings shall be retained and stored in a suitable and secure manner for a minimum of 31 days. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity.

There must also be someone on the premises, who can download the images and present them on request by a police officer or other responsible authority.

(Can one camera be placed o/s the entrance and on entry)

3.Two SIA staff to be employed on a Friday and Saturday from 1800 until closing.

4. The removal of the non standard timings. These are the busiest periods for the Metropolitan Police. They can apply for a TEN nearer the time where it can be better

assessed.

Special Cumulative Impact Policy for the Brick Lane Area

As with many other London Borough's the majority of late night licensed premises are concentrated within one area of the Borough. Following guidance issued under the Licensing Act 2003 a cumulative impact policy was adopted on 18th September 2013 by the Council.

After consultation the Council recognises that because of the number and density of licensed premises selling alcohol, on and off the premises and the provision of late night refreshment (sale of hot food after 11pm) within the Brick Lane Area as defined in Figure One, there might be exceptional problems of nuisance, disturbance and/or disorder outside or away from those licensed premises as a result of their combined effect.

The Licensing Authority is now of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and/or the provision of late night refreshment in the area highlighted in Figure One is having a cumulative impact on the licensing objectives and has therefore declared a cumulative impact zone.

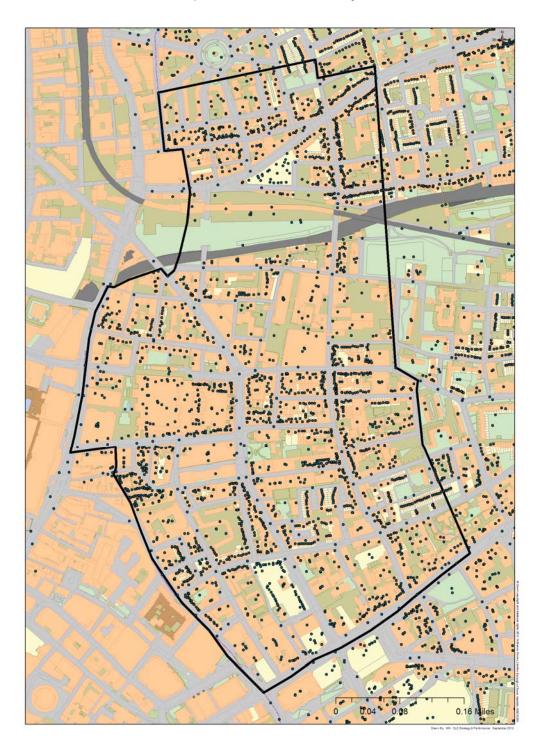
The effect of this Special Cumulative Impact Policy is to create a rebuttable presumption for applications in respect of the sale or supply of alcohol on or off the premises and/or late Night Refreshment for new Premises Licences, Club Premises Certificates or Provisional Statements and applications for variations of existing Premises Licences, Club Premises Certificates (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity). Where the premises are situated in the cumulative impact zone and a representation is received, the licence will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced. This policy does not act as an absolute prohibition on granting/varying new licences in the Cumulative Impact Zone.

The Special Cumulative Impact policy will not be used to revoke an existing licence or certificate and will not be applicable during the review of existing licences.

Figure One

The Cumulative Impact Zone in the Brick Lane area

The Cumulative Impact Zone is detailed in the map below. The map shows all of the premises (dots) currently licensed under the Licensing Act 2003 in the Brick Lane Area. The Cumulative Impact Zone is defined by the dark line.



Anti-Social Behaviour On The Premises

Licensing Policy

The Licensing Authority expects the applicant to have addressed all crime and disorder issues relating to the premises in their operating schedule and to have sought appropriate advice. (See Sections 5.2 of the Licensing Policy)

The Licensing Authority will consider attaching conditions to deter crime and disorder and these may include conditions drawn from the Model Poll of Conditions relating to Crime and Disorder. (See Appendix 2 Annex D of the Licensing Policy). In particular Members may wish to consider (this list is not exhaustive):

- Methods of management communication
- Use of registered Door Supervisors
- Bottle Bans
- Plastic containers
- CCTV
- Restrictions on open containers for "off sales"
- Restrictions on drinking areas
- Capacity
- Proof of Age scheme
- Crime prevention notices
- Drinks promotions-aimed at stopping irresponsible promotions
- Signage
- Seating plans
- Capacity

If Members believe that there is a substantial problem of anti-social behaviour and it cannot be proportionately addressed by licensing conditions they should refuse the application.

Police Powers

The Licensing Act 2003, Part 8 gives a senior police officer the power to close a premises for up to 24 hours where the officer believes there is, or is likely to be disorder on or in the vicinity and closure is necessary in the interests of public safety.

Guidance Issued under Section 182 of the Licensing Act 2003.
The Licensing Policy has adopted the recommended Pool of Conditions as permitted (Annex D).

The key role of the police is acknowledged (2.2).

Conditions attached to licences cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder, but can relate to the immediate vicinity of the premises as they seek entry or leave (2.4).

Conditions are best targeted on deterrence and preventing crime and disorder (S.2.6) communication, police liaison, no glasses are all relevant (S2.7-2.11).

Guidance Issued under Section 182 of the Licensing Act 2003 Conditions can be imposed for large capacity "vertical consumption" premises (10.40).

Guidance Issued by the Office of Fair Trading

This relates to attempts to control minimum prices

Other Legislation

The Council has a duty under Section 17 of the Crime and Disorder Act 1998 to do all it reasonably can to prevent crime and disorder.

Anti-Social Behaviour From Patrons Leaving The Premises

General Advice

Members need to bear in mind that once patrons have left a premises they are no longer under direct control. Members will need to be satisfied that there is a link between the way the premises is operating and the behaviour that is complained of. An example of this would be that irresponsible drinking is being encouraged. Before deciding that any particular licensing conditions are proportionate, Members will also need to be satisfied that other legislation is not a more effective route. For example, if the problem is drinking in the street it may be that the Council should designate the area as a place where alcohol cannot be consumed in public.

Members may also wish to consider whether the hours of opening relate to any problems of anti-social behaviour.

If Members believe that there is a substantial problem of anti-social behaviour and it cannot be proportionately addressed by licensing conditions they should refuse the application.

Licensing Policy

The policy recognises that other legislation or measures may be more appropriate but also states that licensing laws are "a key aspect of such control and will always be part of an overall approach to the management of the evening and night time economy." (See Section 4.10 and 4.11 of the Licensing Policy).

The Licensing Authority expects the applicant to have addressed all crime and disorder issues relating to the premises in their operating schedule and to have sought appropriate advice. (See Sections 5.2 of the Licensing Policy)

The Licensing Authority will consider attaching conditions to deter crime and disorder and these may include Conditions drawn from the Model Poll of Conditions relating to Crime and Disorder. (See Appendix 2 Annex D of the Licensing Policy). In particular Members may wish to consider (this list is not exhaustive):

- Bottle Bans
- Plastic containers
- CCTV (outside the premises)
- Restrictions on open containers for "off sales"
- Proof of Age scheme
- Crime prevention notices
- Drinks promotions-aimed at stopping irresponsible promotions
- Signage

Cumulative Impact

There is a process by which the Licensing Authority can determine that an area is saturated following representations. However, the process for this involves wide consultation and cannot come from representations about a particular application. (See Section 6 of the Licensing Policy).

Police Powers

The Licensing Act 2003, Part 8 gives a senior police officer the power to close a premises for up to 24 hours where the officer believes there is, or is likely to be disorder on or in the vicinity and closure is necessary in the interests of public.

Guidance Issued under Section 182 of the Licensing Act 2003.

The pool of conditions, adopted by the council is recommended (13.20). The key role of the police is acknowledged (2.2).

Conditions attached to licences cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder, but can relate to the immediate vicinity of the premises as they seek entry or leave (2.4).

Conditions are best targeted on deterrence and preventing crime and disorder (S.2.6) communication, police liaison, no glasses are all relevant (s.2.7-2.11). There is also guidance issued around the heading of "public nuisance as follows

The pool of conditions, adopted by the council is recommended (Annexe D). Licence conditions should not duplicate other legislation (1.16).

Necessary and appropriate conditions should normally focus on the most sensitive periods and may address disturbance as customers enter or leave the premises (2.36) but it is essential that conditions are focused on measures "within the direct control of the licence holder" (2.38).

Other Legislation

Crime and Disorder Act 1998

The Council has a duty under Section 17 of the Crime and Disorder Act 1998 to do all it reasonably can to prevent crime and disorder.

The Act also introduced a wide range of measures designed to address antisocial behaviour committed by adults and young people. These include:

- Anti-Social Behaviour Orders
- Child Curfew Schemes
- Truancy
- Parenting Orders
- Reparation Orders
- Tackling Racism

Access and Egress problems

Such as:

Disturbance from patrons arriving/leaving the premises on foot Disturbance from patrons arriving/leaving the premises by car Lack of adequate car parking facilities Close proximity to residential properties

Comment

The above have been grouped together as egress problems. Of course the particular facts will be different for each alleged problem.

General Advice

In considering concerns relating to disturbance from egress, Members need to be satisfied that the premises under consideration has been identified as the source of the actual or potential disturbance. If they are satisfied that this is a problem, then proportionate conditions should be considered.

The hours of operation also need to be considered.

If Members believe that there is a substantial problem concerning egress and it cannot be proportionately addressed by licensing conditions, they should refuse the application.

Licensing Policy

The policy recognises that noise nuisance can be an issue, especially if a premises is open late at night. (See Sections 8.1 of the Licensing Policy).

The Licensing Authority expects the applicant to have addressed all nuisance issues relating to the premises in their operating schedule and to have sought appropriate advice from the Council's Environmental Health Officers. (See Sections 8.2 of the Licensing Policy, and also Section 12.5).

The policy also recognises that staggered closing can help prevent problems at closure time (**See Section 12.1**).

However, while all applications will be considered on their merits, consideration will be given to imposing stricter conditions in respect of noise control where premises are situated close to local residents. (**See Section 12.4**)

The Licensing Authority will consider attaching conditions to prevent nuisance and these may include Conditions drawn from the Model Poll of Conditions relating to the prevention of Public Nuisance. (See Appendix 2 Annex G of the Licensing Policy). In particular Members may wish to consider (this list is not exhaustive):

- hours of opening (this needs to be balanced against potential disorder caused by artificially early closing times
- Whether certain parts should close earlier than the rest (for example a "beer garden", or restricted in their use
- Whether or not certain activities should have to close at an early hour, for example live music
- Conditions controlling noise or vibration (for example, noise limiters, keeping doors and windows closed).
- Prominent clear and legible notices at all exits requesting the public to respect the needs of local residents and leave the premises and area quietly

Guidance Issued under Section 182 of the Licensing Act 2003

The pool of conditions, adopted by the council is recommended (13.20 and Annex D).

The prevention of public nuisance could include low-level nuisance, perhaps affecting a few people living locally as well as major disturbance affecting the whole community. (2.33).

Licence conditions should not duplicate other legislation (1.16).

Necessary and appropriate conditions should normally focus on the most sensitive periods and may address disturbance as customers enter or leave the premises (2.36) but it is essential that conditions are focused on measures within the direct control of the licence holder" (2.38).

In certain circumstances conditions relating to noise in the immediate vicinity of the premises may also prove necessary to address any disturbance anticipated as customers enter and leave (2.36).

However, it is essential that conditions are focused on measures within the direct control of the licence holder. Conditions relating to behaviour once they are beyond the control of the licence holder cannot be justified. (2.38)

Planning

An application for a Premises Licence can be made in respect of a premises even where the premises does not have relevant Planning Permission. That application has to be considered and Members can only refuse the application where the application itself does not promote one of more of the Licensing Objectives. Members cannot refuse just because there is no planning permission. Where a Premises Licence is granted and which exceeds what is allowed by the Planning Permission and that Premises then operates in breach of planning then the operator would be liable to enforcement by Planning.

Licensing Policy relating to hours of trading

All applications have to be considered on their own merits.

The Council has however adopted a set of framework hours as follows:

Sunday to Thursday 06 00 hrs to 23 30 hrs Friday and Saturday 06 00 hrs to midnight

(see 12.8 Of the licensing policy)

In considering the applicability of frame work hours to any particular application regard should be had to the following

- Location
- Proposed hours of regulated activities, and the proposed hours the premises are open to the public
- The adequacy of the applicants proposals to deal with issues of crime and disorder and public nuisance
- Previous history
- Access to public transport
- Proximity to other licensed premises, and their hours

(see 12.8 of the licensing policy)

Subject to any representations to the contrary in individual cases the following premises are not generally considered to contribute to late night anti-social behaviour and will therefore generally have greater freedom

- Theatres
- Cinemas
- Premises with club premises certificates
- Premises licensed for off sales only